

MH Estate Reality L.L.C - Cookie Policy

Effective Date: 10/06/2025

Welcome to MH Estate Reality LLC ("Company", "we", "our", or "us"). This Cookie Policy explains how we use cookies and similar tracking technologies on our website <https://www.mhestate.ae> ("Website").

We are committed to protecting your personal data in compliance with Federal Decree-Law No. 45 of 2021 on the Protection of Personal Data (the "UAE PDPL") and ensuring transparency about how your information is collected and used online.

1. What Are Cookies?

Cookies are small text files stored on your device (computer, smartphone, or tablet) when you visit websites. They help websites remember your preferences, login details, and browsing behavior to improve your user experience.

2. Types of Cookies We Use

We use the following types of cookies on our Website:

- a. Strictly Necessary Cookies

These are essential for the Website to function properly. Without these cookies, services like user authentication and secure areas of the Website will not work.

Example: Session cookies for login verification.

Legal Basis: Legitimate interest.

- b. Performance Cookies

These collect information about how you use our Website (e.g., pages visited, errors encountered) to improve its performance.

Example: Google Analytics (anonymized).

Legal Basis: Consent.

- c. Functionality Cookies

These allow the Website to remember choices you make (such as language preferences or location) to provide a more personalized experience.

Example: Remembering user settings.

Legal Basis: Consent.

- d. Targeting/Advertising Cookies

These cookies track your browsing habits and are used to deliver advertisements relevant to you. They may be set through our site by our advertising partners.

Example: Facebook Pixel, Google Ads.

Legal Basis: Consent.

3. How We Use Cookies

We use cookies for the following purposes:

- To provide and maintain the functionality of our Website.
- To improve user experience and performance.
- To conduct analytics and track website usage.
- To personalize content and ads.
- To remember user preferences and settings.

4. Third-Party Cookies

Some cookies may be placed on your device by third-party services we use, such as:

- Google Analytics
- Facebook Pixel
- LinkedIn Insights
- Hotjar / Microsoft Clarity (if used)

These third parties have their own privacy and cookie policies. We recommend reviewing them for more information.

5. Managing Cookies

You can control and manage cookies in your browser settings. You may:

- Delete stored cookies;
- Block all cookies;
- Allow only specific websites to set cookies;
- Disable third-party cookies.

Note: Disabling cookies may affect your experience on our Website.

Here are links to cookie management guides for major browsers:

- Chrome: <https://support.google.com/chrome/answer/95647>
- Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies>
- Safari: <https://support.apple.com/en-us/HT201265>
- Edge: <https://support.microsoft.com/en-us/help/4027947>

6. Your Rights Under UAE Law

Under UAE PDPL, you have the following rights:

- Right to be informed about the use of your data;
- Right to access your personal data;
- Right to correction or deletion of personal data;
- Right to object to data processing in certain cases;
- Right to withdraw consent where applicable.

To exercise any of these rights, please contact us at:

Email: info@mhestate.ae

Phone: +971 566555547

7. Updates to This Policy

We may update this Cookie Policy from time to time to reflect changes in the law or our data practices. The updated version will be posted on this page with the revised “Last Updated” date.

8. Contact Us

If you have any questions about this Cookie Policy, please contact us:

MH Estate Reality LLC

Office Address: 902-05 Iris Bay- Business Bay , Dubai, UAE

Email: info@mhestate.ae

Website: <https://www.mhestate.ae>